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Jungheinrich Talent iinsight
Report



Key Findings | Sales & Business Development

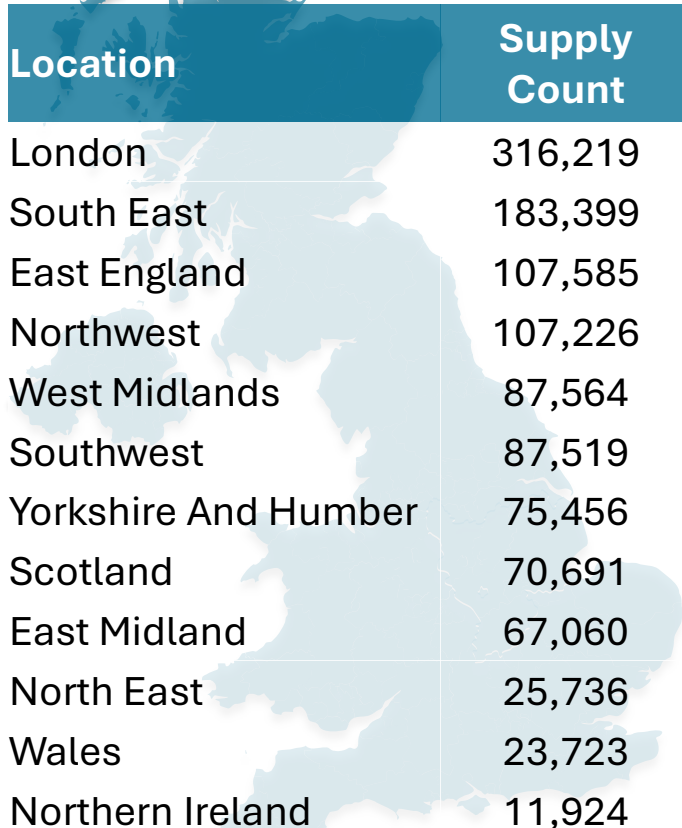
Talent Market Challenges

- **High competition nationally** with a relatively moderate local talent pool, especially in Warrington.
- **Rising salary expectations** in competitive locations like Milton Keynes.
- Potential **discrepancy between available professionals and employer demand**, particularly in specialised roles.

Recommended Hiring Strategy

- **Local targeting** in Milton Keynes due to slightly lower competition scores.
- **Increase compensation packages** for competitive roles to stand out.
- Implement a **blended strategy**: mix of local sourcing and targeted relocation offers.
- Consider **employer branding investment** to win in competitive talent environments.

Talent availability | Sales & Business Development | Manufacturing & Transportation



Location	Supply Count
London	316,219
South East	183,399
East England	107,585
Northwest	107,226
West Midlands	87,564
Southwest	87,519
Yorkshire And Humber	75,456
Scotland	70,691
East Midland	67,060
North East	25,736
Wales	23,723
Northern Ireland	11,924

1,164,102

Number of available professionals across the UK

11,713

Number of available professionals in Milton Keynes

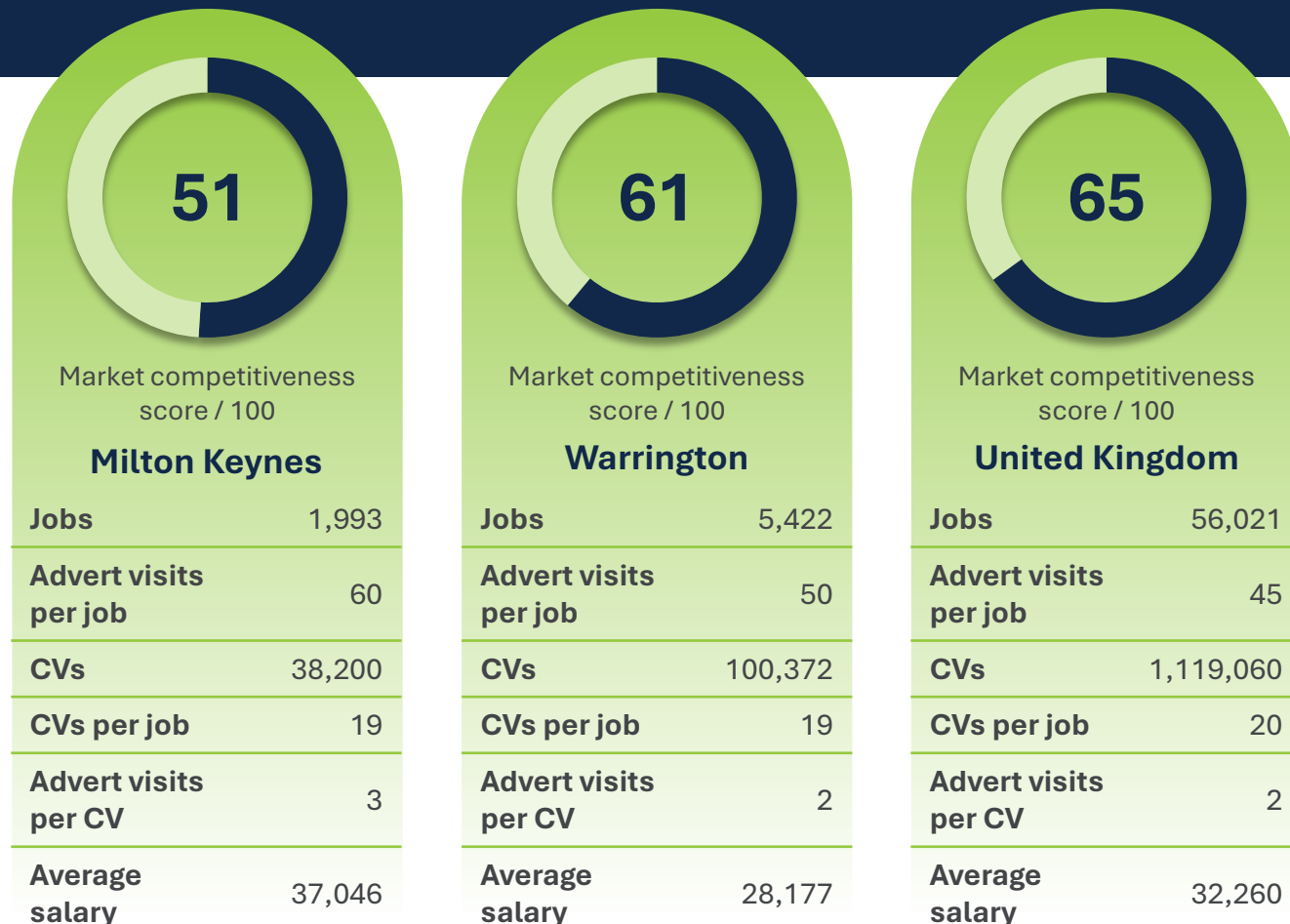
6,524

Number of available professionals in Warrington

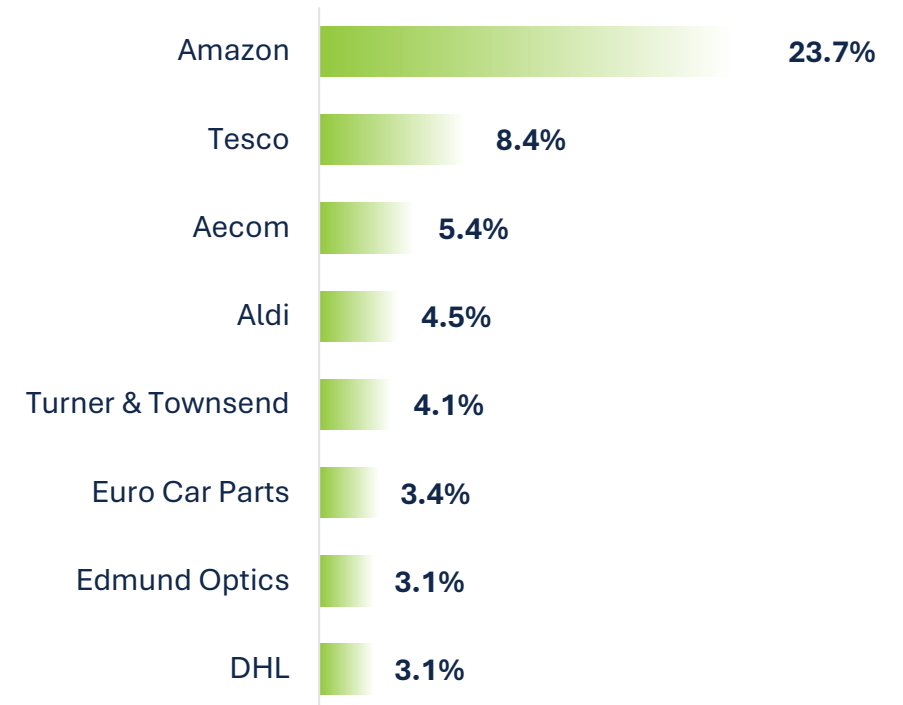
Most common employers | UK wide



Talent demand and talent activity | Sales & Business Development | all sectors



Companies currently advertising in the UK



Salary offer | Sales & Business Development | Manufacturing & Transportation

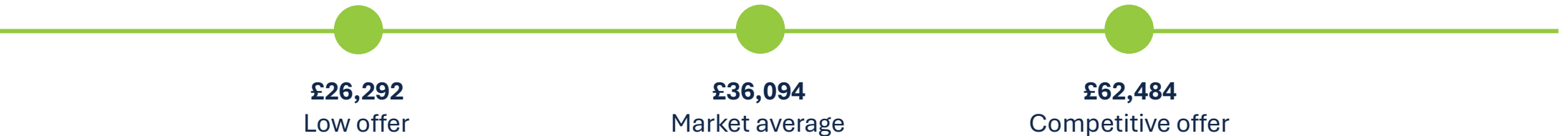
United Kingdom



Milton Keynes



Warrington



Key Findings | Engineering

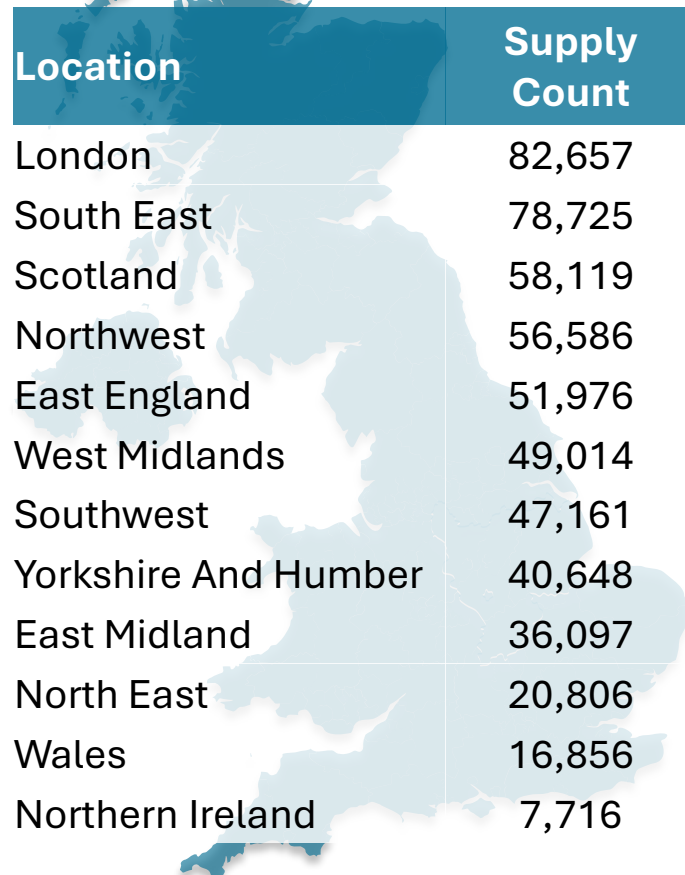
Talent Market Challenges

- **Very tight engineering talent market**, especially nationally and regionally.
- **Salary inflation is evident**, particularly in Warrington where market average is already higher than national.
- **Potential skills shortages** and employer competition for the same small talent pool.

Recommended Hiring Strategy

- **Proactive sourcing and talent pipelining** required to overcome high market competitiveness.
- **Invest in long-term employer branding** to appeal to passive candidates.
- **Emphasise career development, training, and tech stack** to attract talent beyond salary.
- Explore **graduate schemes or early-career programs** to build future pipelines.

Talent availability | Engineering | Manufacturing & Transportation



Location	Supply Count
London	82,657
South East	78,725
Scotland	58,119
Northwest	56,586
East England	51,976
West Midlands	49,014
Southwest	47,161
Yorkshire And Humber	40,648
East Midland	36,097
North East	20,806
Wales	16,856
Northern Ireland	7,716

546,361

Number of available professionals across the UK

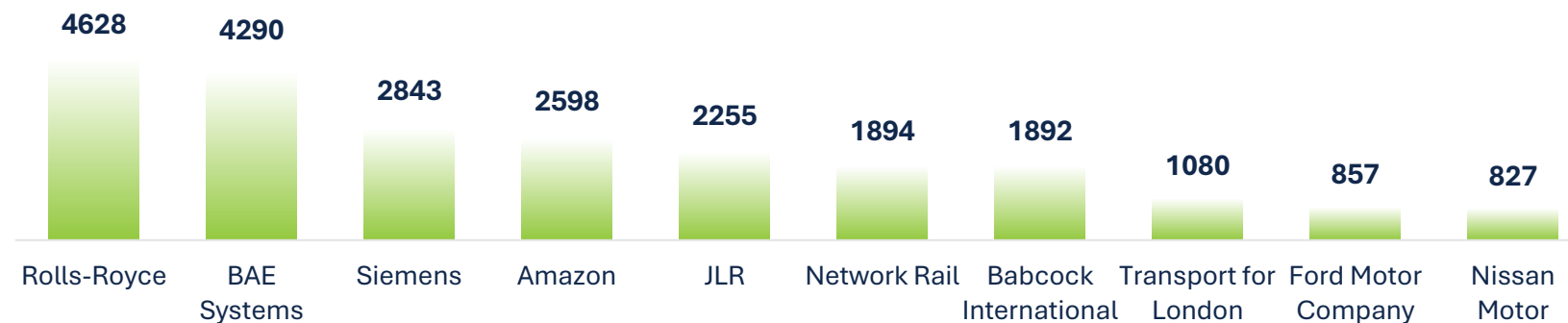
4,868

Number of available professionals in Milton Keynes

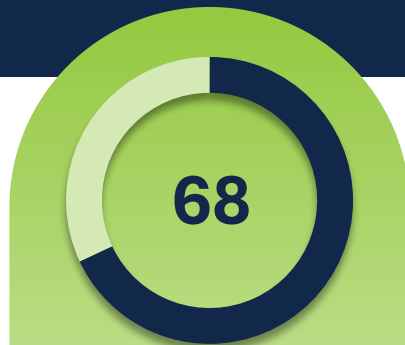
4,062

Number of available professionals in Warrington

Most common employers | UK wide



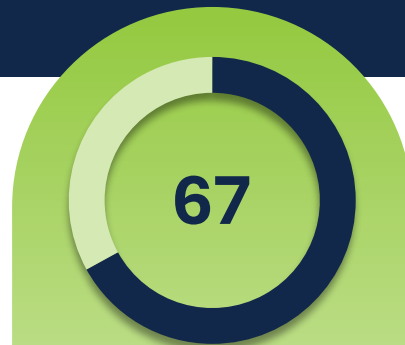
Talent demand and talent activity | Engineering | all sectors



Market competitiveness
score / 100

Milton Keynes

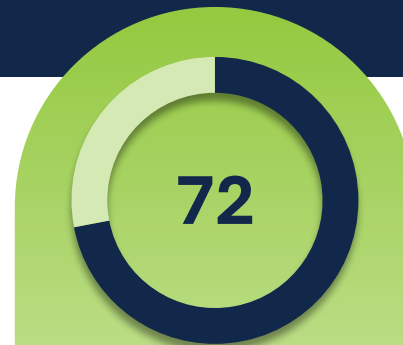
Jobs	3,293
Advert visits per job	43
CVs	28,330
CVs per job	6
Advert visits per CV	8
Average salary	39,702



Market competitiveness
score / 100

Warrington

Jobs	6,465
Advert visits per job	49
CVs	68,576
CVs per job	9
Advert visits per CV	6
Average salary	42,561

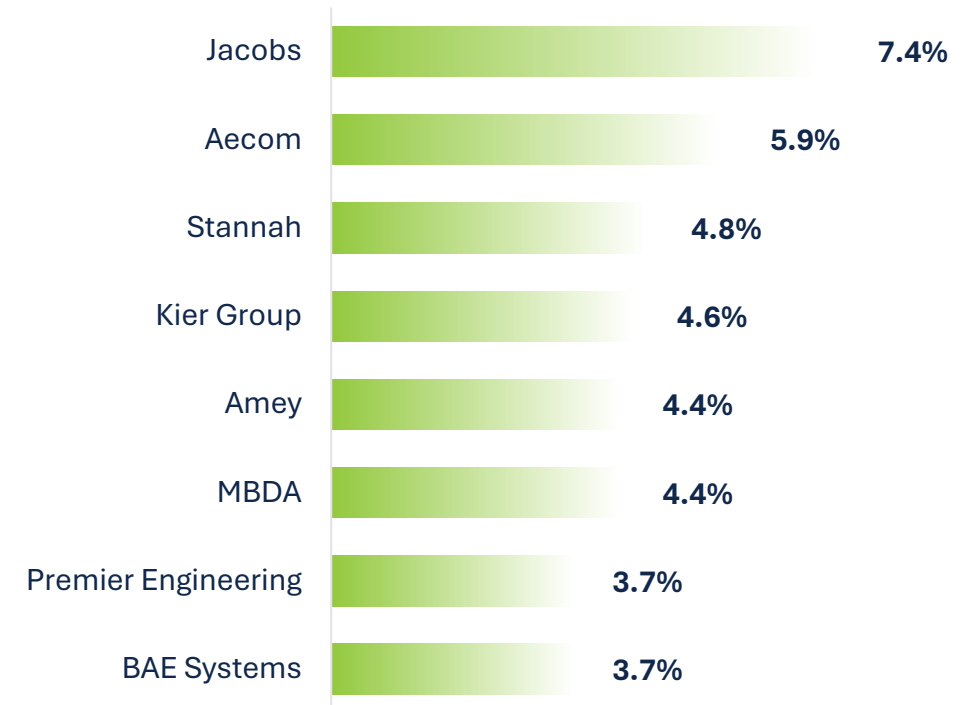


Market competitiveness
score / 100

United Kingdom

Jobs	77,464
Advert visits per job	40
CVs	756,621
CVs per job	9
Advert visits per CV	11
Average salary	39,918

Companies currently advertising in the UK



Salary offer | Engineering | Manufacturing & Transportation

United Kingdom



Milton Keynes



Warrington

